

## **Dear Band Booster Parents**

The third annual Winter Guard & Drumline Invitational hosted by the Band Boosters is scheduled for *Sunday, February 7, 2010*. The competition will once again include a number of both high school and college-level guard units and percussion units from around the state. The event will allow us to showcase our two award-winning guard units at our own facility. The Invitational will require a lot of hard work and participation on the part of our students and parents alike. This is a huge fund raising opportunity for us, with proceeds from ad sales, ticket sales, concessions, etc. All band students (marching, non-marching and color guard) benefit from the proceeds of this event as profits go to the general fund. Just to name a few, the general fund pays for uniforms, instruments, transportation to festivals and competitions, supplements for future trips, refreshments for the kids, etc.

In order to help defray the costs of hosting this event, we are preparing a program book which will contain information about all of the participating guard/percussion units, various rules of the contest, and advertising from businesses in our community. We will also include personal ads from family members, friends and students who would like to send greetings and well wishes to their favorite unit members. The programs will be sold at the competition for \$5 each.

To help our CVHS Music Program achieve the greatest benefit from this event, we are strongly encouraging each band member to sell/purchase at least \$100 in ads. All of you probably either work for a company, own a company, or have friends, family members or relatives who would be willing to purchase an ad for this very worthwhile cause. And, it's tax deductible for businesses. Think of asking your doctor, dentist, orthodontist, favorite restaurant, coffee shop, etc. Besides the ads, we are encouraging every band family to buy/sell five tickets for entry to the event, priced at \$7 for adults and \$5 for students and senior citizens.

## REMEMBER: THIS IS A FUND-RAISER FOR OUR ENTIRE BAND PROGRAM, SO PLEASE LET'S DO OUR BEST TO SELL THESE ADS AND TICKETS!

Students will receive 20% of what they sell (ads and tickets) in their band bank account. This is a great way to have money for the Florida trip or upcoming expenses. Enclosed is the order form for the ads, describing the various sizes and prices available. You are free to make as many copies as you need. Please read the form carefully. Deadline for ad sales is January 15th. There is also a form (two up) for advance ticket sales. Please fill out one form for each family you sell to. Both forms need to be turned in to Tracey Moro. For questions on program ad sales or advance ticket sales, contact Tracey Moro - 586.212.1673, email - tracey@studio-communications.com.

We have a lot of hard work ahead of us, but with each band student and their families helping sell these ads and tickets, we can make this a successful event! Sincerely,

Chippewa Valley Band Boosters Show Host Committee